



Building Financial Literacy Skills... For Life!

The Time is NOW In today's difficult economic climate, we are reminded of the need for financial literacy education. Our students need **basic** financial and budgeting skills to make smart academic and economic choices in their future. New Jersey is one of eight states requiring our youth to receive these skills prior to graduation.

The Solution – JA Finance Park

JA Finance Park provides innovative ways to help students meet NJ's **core curriculum content standards** while focusing on important elements of money management and career exploration. Immediately following four weeks of teacher-led classroom instruction, students apply what they have learned at a visit to JA Finance Park where they will receive a fictional life situation and in turn, calculate a net monthly income, explore budget options, and create a balanced monthly budget.

- **Core Curriculum Content Standards**—Correlates to state standards in math, economics, business technology, social studies, family and consumer science, and language arts.
- **Classroom Instruction & Materials**—JA provides complete curriculum materials, including a teacher guide, student workbooks, and support materials for the on-site visit.
- **Teacher Training**—Educators are prepared by Junior Achievement staff to teach Finance Park content.
- **Volunteers**—JA provides volunteer training, support, and management for volunteer facilitators.
- **On-site JA Finance Park**—The visit to the interactive *JA Finance Park* is an intensive, **high-energy, immersion learning experience**. It strengthens learning for students, who participate in small volunteer-led focus groups. This experience lasts approximately 4.5 hours and is facilitated by JA staff.



Imagine a Future... Where young people have the competence, confidence and character to make smart academic and economic decisions to be financially fit for life.

Educators say:

- "The Academy of the Arts at Snyder High Students were excited to be actively engaged in the Junior Achievement's School of Budgeting. Finance Park is an awesome simulation of real life. Students learned firsthand how to budget and manage their life. Teachers Doris Allen, Deborah White and Hassan Abdullah enjoyed watching the students make decisions based on the suggested income. Students will have greater insight from their experience here today."
- "Thank you, Junior Achievement, and all the volunteers. Our kids had a great time and, to me, the best thing was the opportunity for them to talk with the young, successful business volunteers!" -Mary Lou Kandigian, Teacher of Mathematics



Today's Youth are Tomorrow's Leaders

Be a part of this exciting program to help prepare them for what lies ahead...



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