POLICY: PHOTOGRAPHS OF PUPILS

Taking pictures of district pupils and buildings for commercial purposes is prohibited without written approval of the Chief School Administrator.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division case worker.

Photographs on the District Web Site

Pictures of district pupils shall not be posted on the web site, except under the following conditions:

A. Prior written permission has been obtained from the pupil’s parent/guardian or from the adult pupil;

B. Group photographs may identify the group, but not the individuals in the group;

C. Prior written permission has been obtained from the pupil’s parent/guardian or from the adult pupil, if the pupil is receiving an award or special recognition.

Legal References:

N.J.S.A. 18A:11-1 General mandatory powers and duties

Cross References:
Communicating with the public
Media
Board of education meetings
Distribution of materials by pupils and staff
Visitors
Participation in out-of-school community activities
Pupil records
Child abuse and neglect
Search and seizure
Technology
Publications
Public performances and exhibitions
Special education

Approved: August 28, 1989
Revised: June 30, 1997
Revised: January 12, 2004
Revised: August 18, 2008